

Bed and Breakfast Association of Alaska
BBAAIP
6th Annual Membership Meeting
Juneau Alaska
April 6, 2002

At the 6th annual general membership meeting of the Bed & Breakfast Association-Innside Passage Chapter, was held on the 6th day of April 2002, at The Silverbow Inn, Juneau Alaska. Wanda Vandergriff, chairperson, called the meeting to order at 9:55 AM. Twelve members, three proxies and four non-members were in attendance.

The following board members were present:

Wanda Vandergriff, Ketchikan
Hal Daugherty, Juneau
Jill Ramiel, Juneau
Deb Woodruff, Gustavus
Lanetta Lundberg, Ketchikan

The following board members were absent

Linda Forbes, Sitka
Pat Fager, Sitka
Dale Anderson, Juneau
Judy Mallory, Skagway
Anita Raaum, Ketchikan
Sonny Newton, Ketchikan
Advisor Carol Denkinger, Sitka

Proxies from members:

Wanda Vandergriff from Anita Raaum, Ketchikan	INNside Passage B&B
Wanda Vandergriff from Judy Mallory, Skagway	Mile 0 Bed & Breakfast
Susan Stanford from Carol Denkinger, Sitka	Ocean View Bed & Breakfast

Resignations

Anita Raaum has sold her home and has the business up for sale. She tendered her resignation effective June 1, 2002.

Wanda Vandergriff tendered her resignation effective the end of the annual meeting.

Minutes

Minutes from the 5th annual meeting were issued to the members electronically, reviewed and 3 minor errors corrected. Susan Stanford motioned to approve the minutes as posted and corrected. Barbara Lessard seconded. Motion carried. 15 in favor, none opposed.

Treasurer's Report

Hal Daugherty, Treasurer invited the membership to review the books and audit if interested. Printed financial reports were included in the conference packets. The current balance is \$2546.76. Conference cost and one liability of \$50 are the only outstanding debt.

A major cost savings was the transition to electronic communication and away from printed mailings. BBAaip has two sites: www.accommodations-alaska.com and www.inns-alaska.com.

Hal recommended discontinuing the phone number and answering service as recommended.

Leslie Daugherty motioned and Susan Stanford seconded to approve the report. Motion carried. 15 in favor, none opposed.

Deb Woodruff motioned to accept the financial report and Fran Latham seconded. Motion carried. 15 in favor, none opposed.

Legislative

Dale Anderson, Legislative Liaison, reported there is currently no activity with respect to the bed and breakfast industry to report.

Committee Reports

Membership

Wanda Vandergriff, chairperson, reported a membership of 41. An electronic invoice was sent to the membership the end of March for 2002 renewal. 22 members have paid for 2002. With the reorganization of BBAA, it is no longer mandatory that all members of BBAaip be members of BBAA. With this change, members have an option to join BBAA and need to pay their state dues direct to BBAA. If a BBAaip member joins the BBAA and is in good standing under the BBAaip peer review process, the BBAA will honor it at no cost. Otherwise the peer review process costs \$150.

Peer Review

Peer Review process guidelines will be expanded to include acceptance of certification of inspection from other agencies in lieu of BBAaip physical review process. The board will determine which agency certificates will be accepted. Example: if you are inspected

by AAA and receive a certificate of completion, the certificate can be presented and the B&B will not need to have our review. Terms and conditions of review would otherwise remain the same.

Membership Benefits

Deb Woodruff will continue her research.

Fundraisers and Promotions

The idea was presented that rather than have one person head up a membership drive, each member should bring in one new member. It was also suggested that they contact past members and encourage them to consider becoming a member of BBAAIP.

Marketing the WebPage

A suggestion was presented to work with Tom Lucido following the conference and consider implementing some of the marketing ideas the state is currently using. It appears that budgeting for the future pay-per-click ads will be essential in retaining high placements.

Unfinished Business

Membership Certificates

The certificates will be completed after acceptance of a logo and then distributed to the members. The certificates are designed to last 10 years. Each year a sticker will be provided with membership renewal to be placed on the certificate.

Newsletter

A chairperson is needed to coordinate submission of information, articles and anything else for the newsletter. Community membership would report to the chairperson, as well as the chairperson monitoring the community membership for submissions. The chairperson would be the contact for the publisher. The newsletter would be sent out electronically rather than by mail and Rainforest webs offered to produce the newsletter at \$75 per quarterly issue.

Logo

The design will be fine tuned and incorporated. Loren Lesko will complete the master design and variations. Motion was made by Susan Stanford to change the name to Alaska Bed and Breakfast Association. Hal Daugherty seconded. We will not be using Southeast or Inside Passage in the actual name but can use it as a tag line on stationery, etc. Motion carried. 15 in favor, none opposed.

State Association

Jill Ramiel was elected to the Board of Directors and serves as Vice President. The organization is experiencing good momentum and growth. The next state conference is scheduled for in Mat-su on March 7-9, 2003 to coordinate with the Iditarod Dog Sled Race.

The board meets twice a year and there is an open seat for the Southeast region. Next meeting is October 18-20 in Fairbanks. Susan Stanford motioned to appoint a BBAIP board member to fill the open seat. Leslie Daugherty seconded. Motion carried. 15 in favor, none opposed.

The BBAA association has hired a full time administrator. The position is funded through an educational grant program.

Working on their quality assurance review process.

What does the organization do?

Keep track of tourists throughout the state

Has a recognizable logo

Is a lobbying force

Participate in a member exchange

Tom Lucido, BBAA marketing director, described the webpage and provided a cost breakdown and features for membership.

New Business

Nominations for the Board

Hal Daugherty, Juneau

Jill Ramiel, Juneau

Mary Bolshakoff, Ketchikan

Kathy Hasford, Skagway

Dave Heimbigner, Juneau

Hal Daugherty motioned to approve the nominees, Barbara Lessard seconded. Motion carried. 15 in favor, none opposed.

All nominees were accepted as new board members and filled the 5 open seats.

The following directors will continue to serve on the board for one more year to provide a staggered board.

Dale Anderson, Juneau

Pat Fager, Sitka

Sonny Newton, Ketchikan

Anita Raaum, Ketchikan – resignation effective June 1, 2002

Wanda Vandergriff, Ketchikan – resignation effective April 6, 2002

Deb Woodruff, Glacier Bay

Changes to the Bylaws

Wanda Vandergriff brought forth proposed changes to the bylaws. Proposed changes would provide greater flexibility and still meet the needs of the organization.

1. Need to reflect changes from the state organization. BBAIP is no longer called a region of the state organization.
2. Change Chairperson and Vice Chairperson to President and Vice President.

The Board of Directors will follow-up.

Next Annual Meeting

A motion was made by Lanetta Lundberg to have a full conference every two years instead of annually and the annual meeting would be held along with the state conference in the off year. Seconded by Leslie Daugherty. Motion carried 15 in favor, none opposed.

The next annual meeting will be in Mat-Su in March 2003. The conference in 2004 is scheduled in Skagway.

Closing

Susan Stanford thanked Wanda Vandergriff for her service as Chairperson, dedication and commitment to the organization.

Meeting adjourned at 11:45 AM.

Respectfully submitted,
Lanetta Lundberg
Secretary