

Bed & Breakfast Association of Alaska

INNside Passage Chapter

Mission Statement: "To promote the care and nurturing of the Alaskan Experience for Southeast Alaska Bed & Breakfast, Inns and Lodges and their Guests."

1) **Why do we need an association?**

Bed & Breakfast Association of Alaska--INNside Passage Chapter (BBAAIP) will give us a strong, unified voice in marketing and lobbying and a vehicle to meet, enjoy and learn from our fellow innkeepers. Joint marketing efforts will enhance the professional image of Southeast Alaska Bed & Breakfasts by assuring the guest a quality stay in an approved member Bed & Breakfast.

2) **What's in it for me?**

Educational programs and materials: Innkeepers and their guests will both benefit from the knowledge gained at educational programs and resource sharing.

Low cost, joint marketing: An Association brochure and web page listing all member B&Bs.

Networking: Knowledge from working with your peers and confidence when making referrals to fellow members.

Possible discount purchasing power: We are looking into volume discounts on B&B supplies, health insurance, and other group benefits.

3) **So how much of my time will this take?**

We encourage an active role in the Association but realize that not everyone can afford the same amount of time and energy. Your level of participation is entirely up to you. The only required time will be completing the application forms including the Quality Assurance Checklist, submitting the documents required for membership, and completing the Peer Review.

4) **I'm not much of a joiner - We just do our own thing; we're really independent here - We don't want to have some association's rules interfere with our business!**

BBAAIP is for you, the innkeeper. We are an organization striving to improve the "Alaskan Experience" for guests and innkeepers alike through education, sharing of experiences and knowledge. Our commitment is to health, safety, and professionalism.

5) **How much will it cost me?**

One time set up and initial fee:	\$35	Aspiring Member	\$ 65/year
Regular Member	\$100/year	Associate Member	\$125/year

(Dues for Regular Member include \$25 payable to the State Bed & Breakfast Association of Alaska)

6) **What do I need to do to join?**

Complete the application and return it to us with your check. Complete a Peer Review within 30 days after notification that your documents are in order. A New Member Packet and membership certificate will be mailed to you when everything is in order.