

## Bed & Breakfast Association of Alaska--INNside Passage Chapter Membership Benefits

### 1. Training and Education:

The Heart of the association is education via workshops, seminars, and sharing of examples and ideas. We will be inviting established, successful Innkeepers, professional industry speakers and representatives from support vendors to share their knowledge and expertise.

### 2. Enhanced identity as professional Southeast Alaska Innkeepers throughout the rest of Alaska and the whole world:

As a member of a professional innkeepers association, the traveler and the tourism community recognizes that you have taken the extra step towards being at the forefront of your industry.

### 3. Organized representation before government bodies:

Via our legislative liaison, we will be kept abreast of any issues pertinent to inception and be able to respond to necessary governing bodies with a unified voice.

### 4. Newsletters and other association mailings:

Our quarterly newsletter will keep you up to date on industry trends, local legislation, and other tidbits like computers, the internet, and recipe sharing. This is also your vehicle to be heard and share YOUR comments and ideas.

### 5. Cooperative advertising, member directory and brochure:

This is the perfect opportunity to maximize your advertising dollars. We have a home page on the World Wide Web with links to member home pages. Our member directory/brochure will be mailed to all who contact us via mail, computer or phone and available at the statewide bed & breakfast conventions. With your support we hope to have ads in the Milepost, visitor bureau community planners and various travel guides and guide books.

### 6. Possible lower costs for group merchandise and insurance:

Your board is investigating group discounts on innkeeping supplies and providing personal health and business insurances.

### 7. Membership discount at association workshops and seminars.

Some seminars and workshops will be open to all innkeepers or the public. As a member of BBAAIP, you will enjoy substantial discounts.